

jami wong

**Print Design
and Production**

Multimedia

e-Marketing

Web Design

847-275-9553
jami@2wongs.net

Online Samples

classzone.com/cz/ot/em/bzx/bzx_01.jsp

mcdougallittell.com/ml/science.htm

mcdougallittell.com/ml/ss.htm

mcdougallittell.com/ml/la.htm

midwesttech.edu

*Proficient on both
Mac® and Windows®*

InDesign®

Photoshop®

Illustrator®

QuarkXPress®

Acrobat®

Suitcase

Dreamweaver®

Flash®

Director®

Peak Pro™

QuickTime™ Pro

Camtasia Studio®

Toast®

PowerPoint®

HTML

CSS

ActionScript

Lingo

Professional Experience

7/01–Present

Senior Designer, Marketing Communications

Holt McDougal, a division of Houghton Mifflin Harcourt (formerly McDougal Littell, a division of Houghton Mifflin)—One of the leading publishers of educational materials for grades 6–12.

Print Design and Production

Work directly with Product Marketing using Adobe Creative Suite to design marketing campaigns, branding, and a variety of printed marketing materials from concept to completion, including ads, brochures, posters, packaging, large and small scale exhibits, direct mail, catalogs, and flyers. Research products and conduct photo research to convey clear, accurate marketing messages to customers.

Multimedia

Proactively research, seek training, and collaborate with vendors to bring outsourced multimedia projects in-house. Display skills necessary to independently create and refine workflow, design, develop, optimize, test, and complete all multimedia projects, saving the company over \$5000 per project.

Work closely with Sales Consultants and Product Marketing to design and create customizable, easy-to-use marketing presentations using PowerPoint and Flash for sales force training and high-stakes adoptions.

e-Marketing and Web Design

Independently researched and sought training to initiate e-marketing workflow within the department. Design and develop e-newsletters, invites, announcements, and other promotions in HTML to be distributed to customers via e-mail. Collaborate with Product Marketing and Technology to design and develop landing pages and supplemental web sites to correspond with eBlasts.

Management

Coach management on hardware and software requirements. Train and manage coworkers and interview perspective employees. Supervise and art direct vendors. Acquire talent for all multimedia projects. Direct photo shoots and choose models. Collaborate with print vendors to prepare InDesign and Photoshop files for pre-press, saving the company time and money when jobs require tight deadlines.

Freelance Experience

11/98–Present

AMP Studios—Design and develop headers, web banners, navigation and templates using Flash, HTML and CSS for Midwest Technical Institute and Delta Technical College

Bridgemark Healthcare—Design concepts for web site re-design

Creative Design—Design and production of hand-made wedding announcements, programs, birth announcements, a hand-made ketubah, and anniversary announcements

GHS Class of '97—Design and production of fundraiser cookbook

Millikin University—Print design and production for CDs and brochures, video production and web site design and development

Education

1997–2001

Millikin University, Decatur, IL
BFA in Studio Art (emphasis in graphic design and ceramics)

Honors

Judge for the Decagon Awards - Decatur Ad Club 2007
competition for Central Illinois most creative
minds in marketing communications

Exceptional Employee Contribution Award - McDougal Littell 2007 & 2005

Graduated with honors, Summa Cum Laude 2001